

Palmetto Cycling Coalition
Long Term Strategic Plan, 2016 – 2020

Goal 1: Increase and diversify Palmetto Cycling Coalition's funding

- Survey membership and constituency
- Complete & distribute 20-year PCC Retrospective
- Conduct Strategic Planning

Goal 2: Improve connectivity in South Carolina

- Campaign for and adopt a SC state Complete Streets policy, and work to expand capacity to accomplish this.

Goal 3: Grow access and opportunity for bicycling primarily, and walking secondarily

- Pass H.3909, by reconvening with existing state partners, bringing in new partners, and taking a small leadership team to renegotiate the bill with those caucuses opposed
- Assist other local and state leaders in a SC Bike and Walk Summit
- Support the SSSL Ambassador program
- Expand capacity of bicycle law education through SC's Law Enforcement Academy Training program