

Palmetto Cycling Coalition Sponsor Levels and Benefits

March 2019



	Top of the Podium (Industry Exclusive) \$10,000	Yellow Jersey \$5000	Platinum \$1000	Gold \$500	Silver \$250	Bronze \$100
Palmetto Cycling Coalition Website & Blog 22,000 unique visitors 2014-2016	Logo on every page Multiple featured blogposts with logo and unique content	Logo on every page Featured blogpost with logo and unique content	Logo on sponsor page	Name on sponsor page	Name on sponsor page	Name on sponsor page
Facebook Page Coalition: 1700+ likes Safe Streets: 2600+ likes SCLCA: 260+ likes	Multiple featured posts with logo and unique content Favorite	Featured post with logo Favorite	Favorite	Favorite	Favorite	Favorite
Twitter Coalition: 225+ followers	Multiple featured posts with logo and unique content Follow	Multiple sponsor post likes, organically Follow	Sponsor post likes, organically Follow	Follow	Follow	
Monthly E-newsletter Contacts opening these emails are 550 unique and 900 total, on average (1500+ subscribers)	Featured post with unique content Logo-middle	Logo-middle	Logo-bottom			